# WRITING AN EXPOSITION

Purpose:

To argue a particular point of view, providing evidence to convince others.



Studyladder

## **Examples of Expositions:**

persuasive articles, newspaper editorials, letters to the editor, exposés, debates, speeches in law suits, political speeches.



### Structure:

- 1) Statement of Position:
  - Statement that gives a point of view on a topic.
- 2) Arguments:
  - Series of arguments and evidence that backs them up.
- 3) Reinforcement:
  - A concluding statement that summarises the arguments and restates the author's point of view.

#### **Structural Features:**

- \* Use a title.
- \* Organise arguments by paragraphs.

#### Language Features:

- \* Uses present tense. Examples: I am, we are.
- \* Uses words that show cause and effect. Examples: therefore, as a result, consequently.
- \* Uses conjunctions and connectives. Examples: because, furthermore, besides.
- \* Uses ordinals to show order of importance of arguments. Examples: firstly, second, in the first place, finally.

#### **Persuasive Techniques:**

- \* Use strong emotive language to appeal to the audience.
- \* Use strong scientific evidence to back up arguments.
- \* Use personal experience to elaborate on arguments.